

**Merton Council**  
**Licensing Sub-Committee**  
**30 January 2018**  
**Supplementary Agenda 2**

6 Additional Item of Correspondence

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# Agenda Item 6

**From:** Rob Dudley  
**Sent:** 30 January 2018 09:53  
**To:** Charles  
**Cc:** Amy Dumitrescu  
**Subject:** Re: Premises Licence Application - Morden Park

Hi Charles,

Thank you for your comments below – these points will be actioned by the relevant teams (security, cleaning and traffic management).

Regards  
Rob

**From:** Charles  
**Date:** Tuesday, 30 January 2018 at 07:22  
**To:** Rob Dudley  
**Cc:** 'Amy Dumitrescu'  
**Subject:** RE: Premises Licence Application - Morden Park

Hi Rob,

Thank you for your email and I am sorry I have not been able to find time to meet with me. I believe you or a Colleague may have met with David Heath-Whyte our Rector. Due to work commitments I will not be able to attend the hearing today.

I have annotated your response below.

Regards

Charles Jeffery

**From:** Rob Dudley  
**Sent:** Wednesday, January 17, 2018 5:30 PM  
**To:**  
**Cc:** Amy Dumitrescu  
**Subject:** Premises Licence Application - Morden Park

Dear Charles,

Thank you for your email 'RE: Eastern Electrics Festival – WK/201708658 (We are the Fair Ltd)' outlining your objections to the Morden Park Licence Application. The feedback you have provided will inform planning for the 2018 event.

In response to your concerns about the noise caused by the August 2017 event I would like to reassure you that while you may have heard some noise from the event, the Noise Compliance Report (compiled by Joynes Nash) confirmed that at no point during the event did the offsite dB levels exceed the agreed levels contained within the event's noise management plan. For the 2018 event we will use independent

noise management consultants to produce a Noise Management Plan (NMP), liaise with the Environmental Pollution Team and be on site during the event to monitor dB levels. The NMP will include a strategy for managing complaints during the event and operate a noise hotline that residents suffering noise nuisance can call to log a complaint (a letter will be distributed in advance of the event to all local residents. This letter will contain the noise hotline number). Independent noise consultants will visit the complainant's address to monitor noise levels and ensure that the agreed dB levels are not being exceeded. We would hope that the NMP and the measures outlined previously will ensure that disruption to the Church services in St Lawrence Church will be minimal. **Noted and welcomed.**

With regard to access to the Church and parking we will be developing a Traffic Management Plan which will address issues including resident parking. We are happy to meet and discuss plans regarding parking and what we can do to ensure that parking is available for attendees to the Church. We will endeavour to ensure that congregation members are not affected by Anti-Social Behaviour (ASB) from festival goers by having a dedicated security personnel positioned in this area. **Having access to the lay-by outside the Church and the top section of the Technical College Care Park (parking spaces nearest the Church) would be very helpful for both the Wedding party on Saturday and the Church congregation on Sunday.**

We appreciate the concerns regarding potential disruption to the wedding. However, during the 2017 event, there were several weddings which took place in the Registry Office which, as far as we are aware, were not adversely affected by noise. As mentioned, we are happy to discuss access and parking issues to do what we can to minimise the potential for disruption. **As suggested above.**

While we cannot prevent attendees from pre-drinking before they arrive at the event we are able to manage their level of alcohol consumption inside the premises. Alcohol sales within the premises are approved by the DPS and all staff are trained in the licensing objective and refusal registers that are maintained at all bars (and available for viewing by Police and Licensing). We will also increase the number of external cleaners on duty and increase the number of external bins and toilets to reduce littering and ASB. **If you team of cleaners could include the Churchyard in there are for collecting rubbish that would be appreciated.**

With regard to damage of the grass and grounds, we would like to assure you that we did take significant measures to protect the grass and ground of Morden Park. During the build and break phases of the event we used a considerable amount of temporary roadway/trackway in an effort to prevent damage from vehicles. We intend to do the same for 2018. We also pay a ground damage deposit to Merton Council of £7500 of which we received a refund of £4500. The difference was used by the Council's Parks Team to carry out any required reinstatement. **Noted**

With regard to your comments about mess we produce a Waste Management Plan for the event whereby we endeavour to clean not only the event site, but also the wider park as well as transit routes by customers. During the clean-up of the 2017 event we responded to other locations when we were made aware of particular areas requiring attention (such as the Garden Centre). We have arranged a site visit with residents to determine problematic areas and will position stewards at key locations to prevent a build-up of rubbish. We will also continue to provide a response team for waste management at the 2018 event. **Positioning of stewards / clearing of rubbish by the Church / Churchyard would be beneficial.**

Although 2017 operated on a one day basis, the commercial reality for an event of this nature means that to be sustainable the event really needs to operate on a two day basis. If the considerable costs for the set up and operation of the event can be split across two days/audiences then the event is more achievable. Despite people assuming that events of this nature generate huge amounts of revenue for the organiser, the reality is that this is not the case. **Noted**

We anticipate the second day of the event being smaller in scale than Saturday with less attendees and subsequent adjustments of the site (including a reduction in the number of stages). The finishing times for the event on Sunday are also slightly earlier than Saturday (22:00 instead of 22:30). **Noted**  
I would be very happy to meet with you and discuss your concerns. Please let me know when would be convenient.

Kind Regards,  
Rob Dudley

Robert J Dudley MBII, Tech IOSH  
DIRECTOR

**THE FAIR**

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